

DRAFT PRESS ADVISORY

(Date) Contact: (Name) (Phone)

(CITY) TO PARTICIPATE IN NATIONWIDE AMERICA SUPPORTS YOU FREEDOM WALK ON SEPTEMBER 11 TO REMEMBER 9-11 VICTIMS AND HONOR MILITARY PAST AND PRESENT WHO PROTECT AMERICA'S FREEDOM

[Your City] – On Monday, September 11, 2006, the fifth anniversary of the September 11 attacks against the United States, [your city] will join cities across America to host an *America Supports You Freedom Walk*. The [2-mile or length of route] *America Supports You Freedom Walk* will begin at [give location and describe walk route and end point].

What: The 2006 America Supports You Freedom Walk

Sponsored by: [TBD]

When: Monday, September 11, 2006 [Check in time]

Where: The walk will begin at [location] and end at [location]

Who: Walk participants will include [names of walk leaders or noted

participants if known]

The first *America Supports You Freedom Walk*, held on September 11, 2005, in our Nation's capitol, brought together more than 15,000 walkers -- including family members of the victims of September 11, Members of Congress, administration officials, federal workers, corporate employees, civic organizations, and citizens from around the country. All walked to pay tribute to those who lost their lives on September 11 and to thank our veterans, past and present, for protecting our freedom.

This year marks the five year anniversary of the tragic events at the Pentagon, the twin towers in New York City, and Shanksville, Pennsylvania. The purpose of the *America Supports You Freedom Walk* is to establish a national tradition to reflect on the lives lost on September 11, renew our commitment to freedom and the values of our country and to honor our veterans, past and present.

To arrange an interview with a spokesperson or for more information about the *America Supports You Freedom Walk*, contact [name of spokesperson for your organization], at [phone number and email address].



DRAFT PRESS ADVISORY

[Boiler plate language for your organization]

About America Supports You:

America Supports You is an ongoing nationwide program that helps showcase Americans' support for the men and women of the Armed Forces and their families. Since its launch in November of 2004 by the Department of Defense, the America Supports You program has welcomed over 225 grassroots organizations and more than 25 corporate team members. Many America Supports You team members support the troops through letter writing, care packages, helping the wounded when they return home, assisting military families, sending an email or kind gesture—to learn more about how you can support military personnel please visit www.AmericaSupportsYou.mi.

###